

# Small store program at a glance



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## Technical concept

- Unified cabinet height 2,04 m and cabinet depth (0,75 m & 0,85 m); harmonized aesthetics
- CO<sub>2</sub>- & propane-technology
- All types available in remote & plug in versions; multiplexable cabinets

## Product features

- Cabinets line up physically / aesthetically
- All cabinets can be operated with natural refrigerant
- Modular concept: remote - plug in chiller - freezer open - closed

## Store solution

- Consistent concept for store-layouts; optimized floorspace-productivity
- Energy-efficient solutions compliant with upcoming EU regulations
- Adaptable to building restrictions; no loss of space, flexible for changing product assortment

There are several demographic reasons for the trend towards small supermarkets. These include the rapidly growing numbers of single and pensioner households. Singles like spontaneous shopping, whenever they are so inclined. Therefore, a small supermarket nearby offers appealing benefits – shopping, whenever a customer wants, without much planning, in a familiar atmosphere. Also, for the retiree, the small supermarket is within walking distance. In general, small supermarkets are perceived as more comfortable and personal. Small super-markets in inner-city locations mean that the retailer must

reckon with regional emission requirements and special building codes. Additionally, the retailer can expect small premises to be expensive. In most cases, building restrictions require a flexible and uncomplicated shop fitting system. Most of the buildings already exist and the room layouts and wall lengths are given. Due to the local conditions, an engine room is often not possible. Carrier has developed a consistent concept especially for these purposes. This highly flexible and adaptable merchandising solution provides super-markets with the possibility to display a

variety of fresh and frozen foods in a small space. The name says it all: the small store program.



Flexible layout for small store formats  
Harmonized design in limited retail spaces  
Fully operated with natural refrigerants



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# Flexible in layout – harmonized in design

Carrier has developed a program that offers solutions for the specific conditions and requirements of small store formats. The chillers and freezer display cabinets in Carrier's small store program cater for the optimal presentation of food in limited retail space – small dimensioned and in homogeneous design.

A variety of lengths also allows the ideal adaptation of the cabinets to given store dimensions (such as wall lengths).

The combination of remote and plug-in solutions is suited to the small store concept with building restrictions and is flexible in the event of changes or enlargement of the refrigerated or frozen food range. Carrier's small store program has been designed with the forthcoming environmental legislation in mind – both the remote as well as the plug-in cabinets can be operated with natural refrigerants.



## Chiller meets freezer

Limited retail space can require chillers and freezers to be placed side by side, harmonized dimensions and uniform design of the small store program cabinets make this possible. The result is a more attractive store design without any loss of space. This flexibility applies to remote and plug-in cabinets as well as a combination of both.



Mendos® XU & Optimer™ L

MenEco® XU & Optimer LG

## Extended food displays for year-long flexibility

For shops with a high customer frequency and a limited sales area, flexibility in adjusting their sales assortment – sometimes seasonally – is a must in order to meet customer requirements. Existing remote installations (chillers as well as freezers) can be flexibly extended with a plug in cabinet without touching the remote refrigeration system.

All remote cabinets can be supplemented by any plug-in display case in matching dimensions and design. Additions or changes to the sales assortment can be realized easily.



Velando™ CS – multiplexed

## Pure remote

The small store program has everything that is needed for refrigeration in a small space: open display cabinets and display cabinets with single or double-glazed doors as well as freezers. The cabinet depth of approx. 750 mm – multidecks optionally available in 850 mm – allows optimal utilization of limited areas. All cabinets can be operated with CO<sub>2</sub> natural refrigerant – any subsequent legislation is already satisfied. The cabinets can be installed in a line up in various combinations



and configurations. All display cabinets are compatible in terms of size and match visually, allowing a uniform attractive design of the presentation area without any loss of space.

## Pure plug-in

The complete presentation area can be equipped with plug-in cabinets, allowing adaptation to possible restrictions which occur particularly in existing buildings and / or inner-city locations. These cabinets are also ideal for temporary food promotions or for changing the food offering. The cabinets are available in a variety of versions and lengths, allowing a custom layout to meet individual customer requirements. The cabinets can be installed in a line up in various combinations and configurations.



All display cabinets are compatible in terms of size and match visually, allowing a homogeneous and attractive design of the presentation area without any loss of space.



Velando™ CS Remote freezer

MenEco® XU Remote glass-door multideck

Mendos® XU Remote multideck

Velando™ CS Plug In freezer

Optimer™ LG Plug In glass-door multideck

Optimer™ L Plug In multideck