



United Technologies

SEMI VERTICALS

# Mirado<sup>®</sup> and Morea<sup>®</sup>

The center of attention



Attractive designs

Appealing merchandising space

Plenty of possible combinations

# Ideal presentation to help improve sales

## **Popular presentation: Semi-verticals**

In the centre of the market where the action is: cabinets are developed to put the merchandise in the centre of the action to promote higher sales volumes. The Mirado and Morea Semi-verticals create a centre of attraction for customers in the middle of the store where they can linger and are encouraged to reach for products.

Premium and convenience products are impressively displayed in the Mirado and Morea - to attract and captivate customers. Plenty of usable inside space sets an impressive stage for presenting goods and at the same time provides a first-rate view of the merchandise. Showing the products to their best advantage will help to increase the sales.



## **Real eye-catcher:**

Set of a Mirado straight case and round cabinet.

# Meeting point for freshness

## A customer magnet in the centre of the shop

The semi-verticals in the store centre offer customers the atmosphere of a daily market on a normal shopping day. Regardless of the choice of a straight case, crown end cabinet, round cabinet or a combination of these modules – they enable a captivating means of merchandising.



## Features at a glance

- Eye-catching
- Offers an unobstructed view of the market
- Attractive merchandise display
- Crown-ends or Round crown-ends available

# Mirado-GS.e\*cube: System-wise energy savings

## Semi-vertical with sliding glass doors

The Mirado-GS.e\*cube enables the energy saving display of refrigerated merchandise. The refrigerated semi-vertical has integrated energy-saving sliding glass doors and energy efficient electric fans.

## Merchandise quality assurance

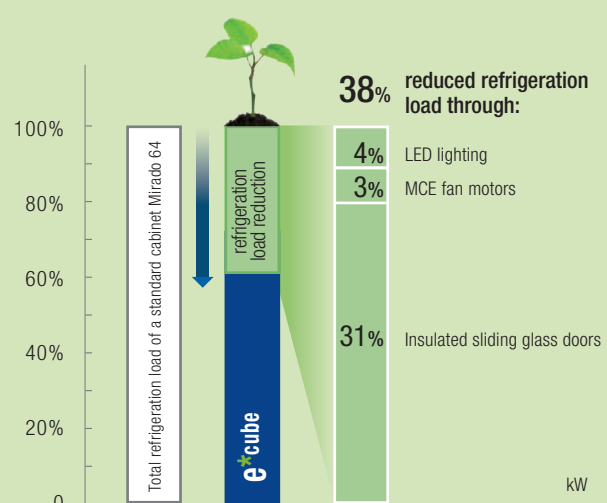
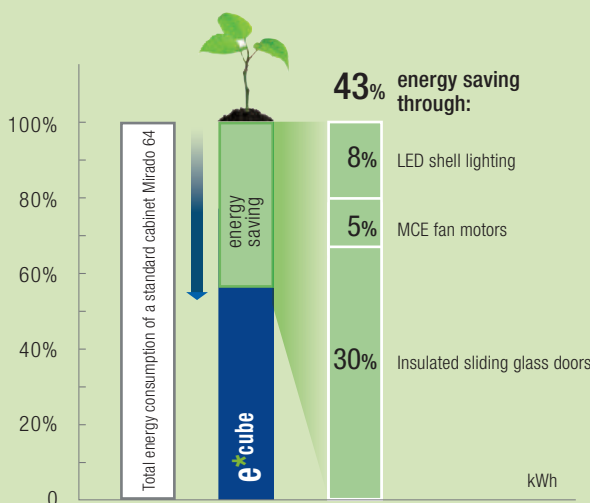
The insulated glass sliding doors protect temperature-sensitive food against

environmental disturbances and air. And, they help enhance customer comfort by preventing the creation of cold aisles between the cabinets. Extended shopping duration can contribute to promoting additional sales. In summary, these features save energy, enhance merchandise safety and increase customer comfort.

## Benefits at a glance

- Significant reduction in energy costs\*
- Reduced refrigeration load\*
- Greater temperature reliability
- Cold aisle effect avoided, hence greater shopper comfort
- Fewer defrost cycles, hence improved food protection

## Saving potential of Mirado-GS.e\*cube



Source: Carrier Lead Design Center

\*Performance data compared to standard Mirado 64 cabinet and dependent on range of operational setting, environmental factors and model types.

## Low energy consumption, greater temperature reliability

### Mirado 64-GS.e\*cube with sliding glass doors



#### Standard equipment

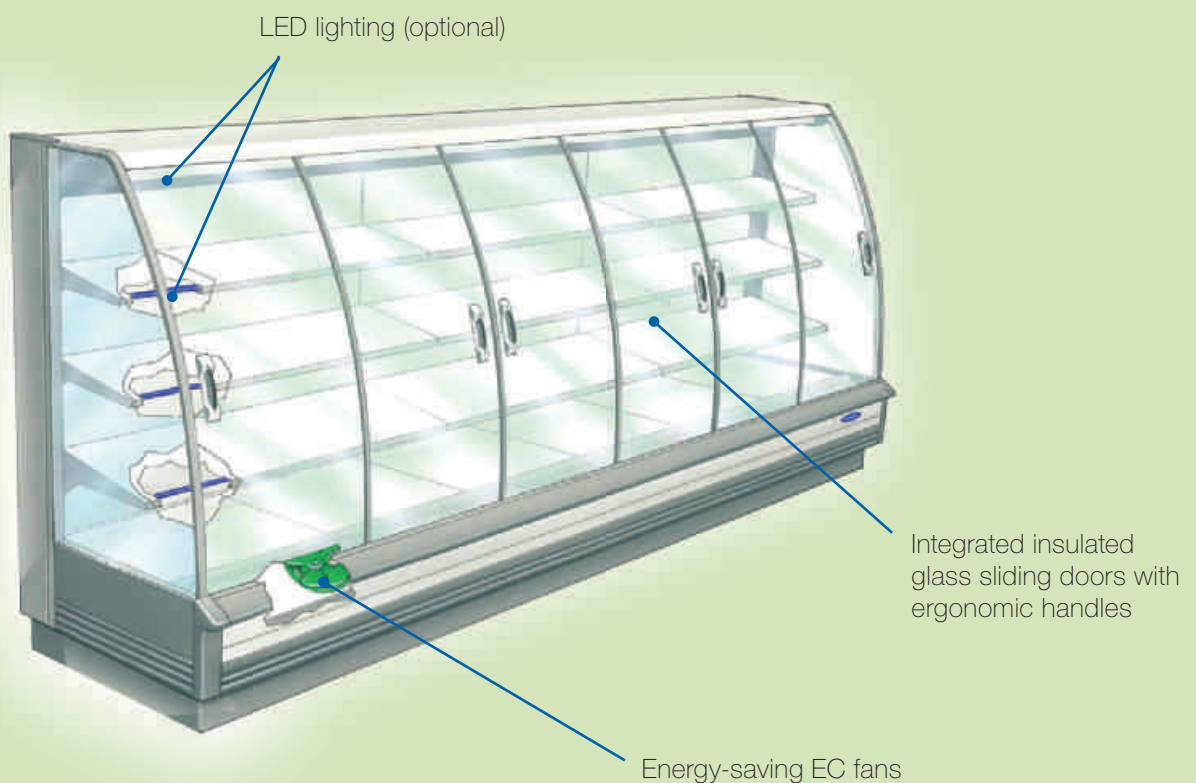
- Integrated insulated sliding glass doors with ergonomic door handles
- Energy-saving EC fans

#### Accessories (optional)

- LED lighting

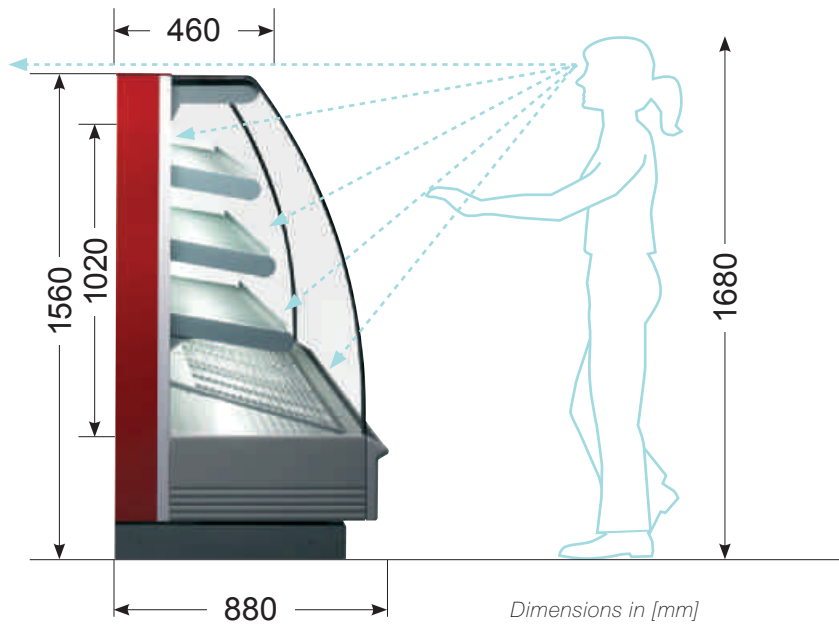
#### Total saving potential

- Refrigeration load required approx. 38 %
- Total electric energy consumption approx. 43 %



# Focus on functionality

## Mirado



### Best view of goods and market

thanks to the low height of both Mirado and Morea. They are the perfect stage of presenting goods and keeping the store in full view. And of course merchandise can also be presented on the sturdy cabinet canopies capable of supporting up to 75 kg/m<sup>2</sup>.



## Morea

Optimized ergonomics.



### **Short cabinet canopy**

The short canopy provides customers with an ideal view of the assortment of products.



### **Extra lighting**

In order to display merchandise even more attractively, canopy and display lighting are available on request.



### **Tight-fitting night roller blind**

The optional night roller blind for extra energy savings.



### **Spacious presentation space**

The displays are set at an ideal angle for viewing merchandise.

# Market impressions



## Invitation

The Mirado installed back to back: the perfect attention-grabber.



## Adaptability

Mirado and Morea cabinets fit in exceptionally well with all other cabinets from the Carrier Evolution5 product range.



## Stylish

Round crown end cabinets offer a very appealing presentation atmosphere.



## Attractiveness

The low wall shelf model is also an attractive presentation option.



# Technical data

## Morea

### Morea-GS.e\*cube

Type code

Morea 86 B4

Name of product line

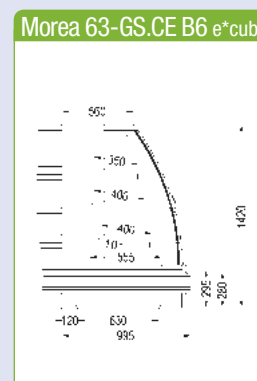
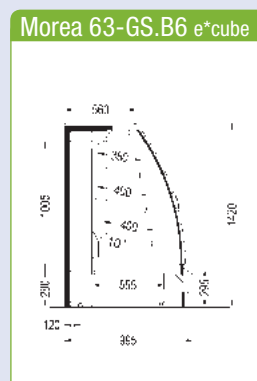
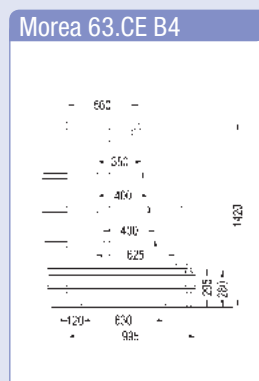
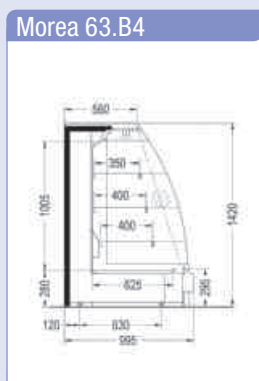
Depth of bottom deck = approx. 80 cm

Cabinet front height = approx. 60 cm

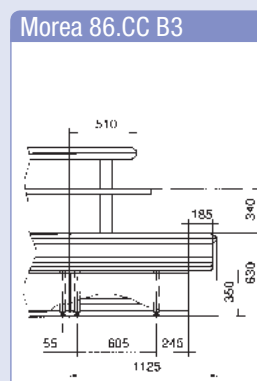
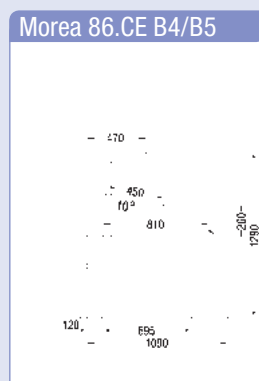
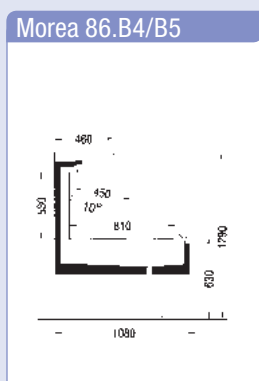
Change code/status = B

Temperature range = 4 (0/+2 °C)

Morea 63 / Morea 63-GS.e\*cube straight case and crown end cabinets : Cabinet height 1,420 mm, temperature range 4 (0/2°C) or 6 (-2/0°C)



Morea 86 straight case and crown end cabinets: Cabinet height 1,290 mm, temperature range 4 (0/2°C) or 5 (-1/1°C)



Morea	Modules* [mm]						
	125	188	250	375	CE188	CE200	CC200
Length	1,330	1,960	2,580	3,830	2,135	2,255	2,255
Temperature range	3 (2/4°C...4/6°C) or 4 (0/2°C) or 5 (-1/1°C) or 6 (-2/0°C, -1/1°C, 0/2°C, 2/4°C)						3 (4/6°C)
Display area	[m <sup>2</sup> ]						
Morea 63.B4	2.20	3.30	4.40	6.65	3.30	-	-
Morea 63-GS.B6 e*cube	2.10	3.20	4.25	6.40	3.20	-	-
Morea 86.B4	1.60	2.35	3.15	4.75	6.65	2.55	1.35
Morea 86.B5	1.60	2.35	3.15	4.75	6.65	2.55	-

\* Length incl. end walls (40 mm each, resp. 127.5 mm for CE)

# Technical data

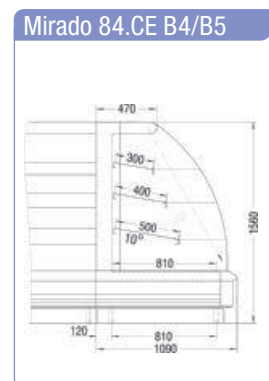
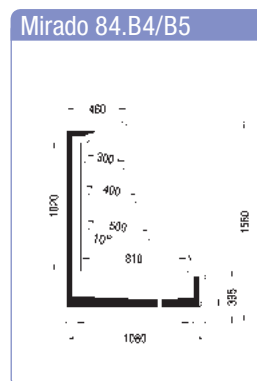
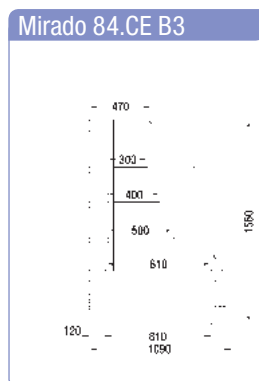
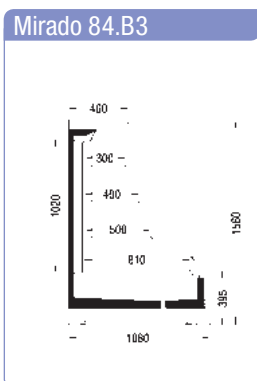
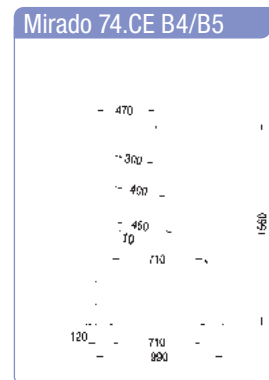
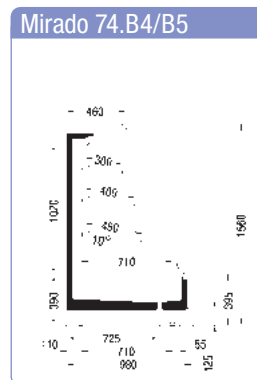
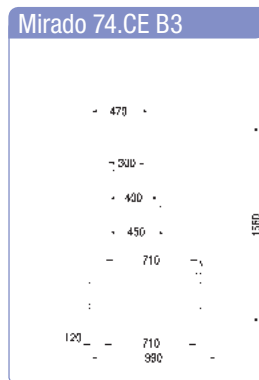
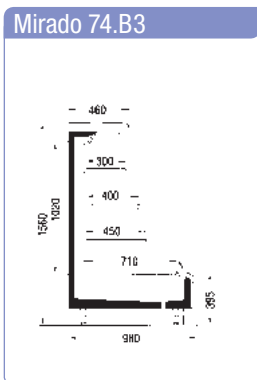
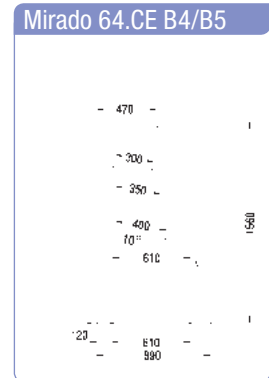
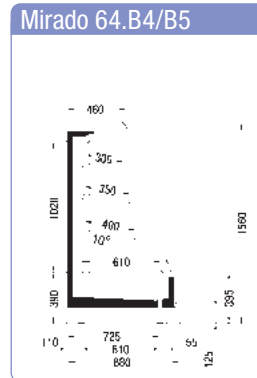
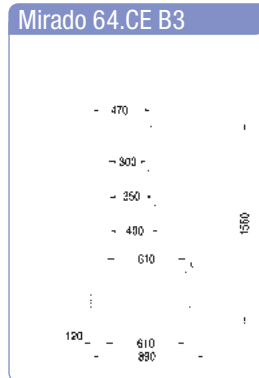
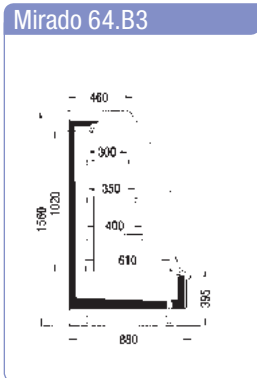
## Mirado

### Mirado-GS.e\*cube

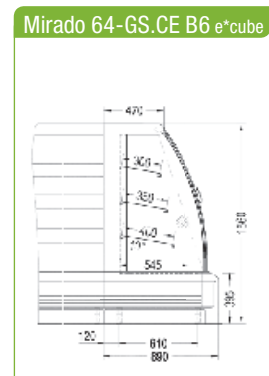
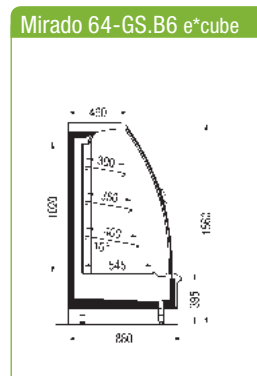
Mirado 64 / 74 / 84 straight case and crown end cabinets: Cabinet height 1,560 mm, temperature range 3 (2/4 °C ... 4/6 °C) or 4 (0/2 °C) or 5 (-1/1 °C)

#### Type code

Name of product line **Mirado** **64** **B3**  
 Depth of bottom deck = approx. 60 cm  
 Cabinet front height = approx. 40 cm  
 Change code/status = B  
 Temperature range = 3 (2/4 °C ... 4/6 °C)



Mirado 64-GS.e\*cube straight case and crown end cabinets: Cabinet height 1,560 mm, temperature range: 6 (-2/0 °C)



# Technical data

## Mirado

### Mirado-GS.e\*cube

Type code

Mirado 86 B4

Name of product line

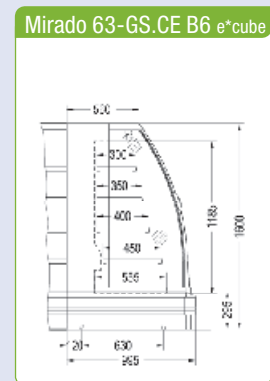
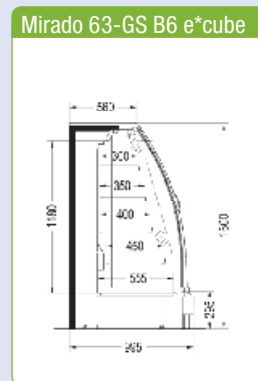
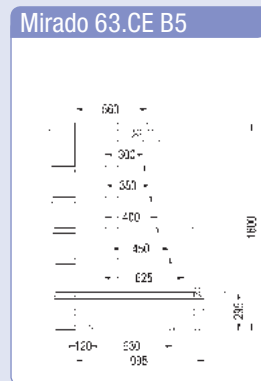
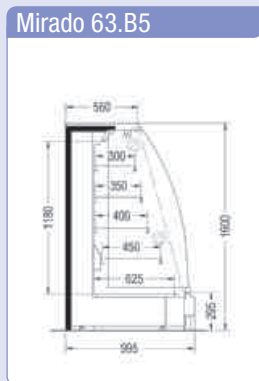
Depth of bottom deck = approx. 80 cm

Cabinet front height = approx. 60 cm

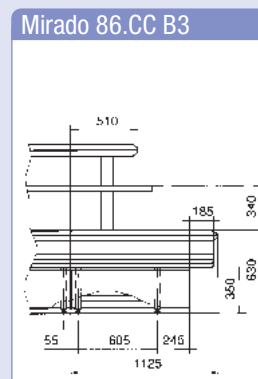
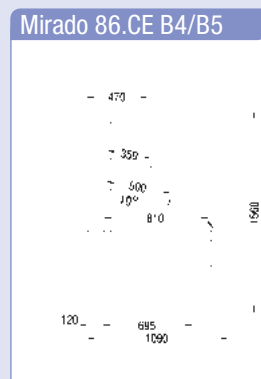
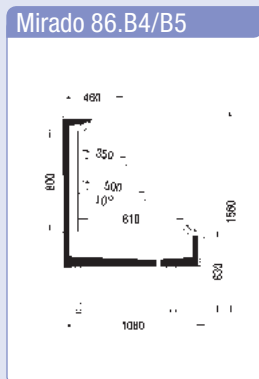
Change code/status = B

Temperature range = 4 (0/+2 °C)

Mirado 63 / Mirado 63-GS.e\*cube straight case and crown end cabinets: Cabinet height 1,600 mm, temperature range 5 (-1/1°C) or 6 (-2/0°C)



Mirado 86 straight case and crown end cabinets: Cabinet height 1,560 mm, temperature range 3 (2/4 °C ... 4/6°C) or 4 (0/2°C) or 5 (-1/1°C)



Mirado	Modules* [mm]								
	125	188	250	375	CE160	CE188	CE200	CC200	
Length	1,330	1,960	2,580	3,830	1,855	2,135	2,255	2,255	
Temperature range	3 (2/4°C ... 4/6°C) or 4 (0/2°C) or 5 (-1/1°C) or 6 (-2/0°C, -1/1°C, 0/2°C, 2/4°C)							3 (4/6°C)	
Display area	[m <sup>2</sup> ]								
Mirado 63.B5	2.65	4.00	5.30	7.95	-	4.00	-	-	
Mirado 63-GS.B6 e*cube	2.55	3.85	5.15	7.70	-	3.85	-	-	
Mirado 64.B3/B4/B5	2.10	3.10	4.15	6.20	2.65	-	-	-	
Mirado 64-GS.B6 e*cube	2.00	3.00	4.00	6.00	2.55	-	-	-	
Mirado 74.B3/B4/B5	2.30	3.50	4.65	7.00	-	3.50	-	-	
Mirado 84.B3/B4/B5	2.50	3.80	5.00	7.55	-	-	4.00	-	
Mirado 86.B3/B4/B5	2.10	3.10	4.15	6.20	3.30	-	-	1.60	

\* Length incl. end walls (40 mm each, resp. 127.5 mm for CE)

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