



 United Technologies

REFRIGERATED MULTIDECKS

Marena

Less shelf – more merchandise



Unique presentation

Eye-catching crown ends

Strong display appeal

Eye-catching style



Where there's a Marena – retailers are happy

Marena makes retailers' dreams come true. It helps promote sales with a display that sets an effective stage for food products: a fresh look, attractively arranged, and easily accessible.

Best view for customers – better prospects for sales

Customers are given the best possible view of all products. "Less shelf, more merchandise" – a principle the Marena expresses simply.

Panoramic end walls provide an unobstructed view of the product range even from the side. The canopy has also

been designed as short as possible to show the products to their best advantage. Moreover, the cascading stepped display shelves present the food products in a grand and easily accessible manner. This presentation type helps to prompt impulse buying.

Marena cuts a fine figure anywhere else in the store as well; installed as welcome and harmonious feature in long multideck wall line-ups or in a special Marena line-up in the premium area of the market.

Features at a glance

- Unique merchandise display
- Modern avant-garde cabinet styling
- Appealing - display for impulse buying

Enjoy!

Less shelf – more merchandise

Eye-catching display and placement to promote sales



Ideal combination

Marena crown end and Marena refrigerated multideck

An exclusive setting for any product range.

Marena multidecks impressively celebrate the goods they display. Their distinctive design allows for flexible use.

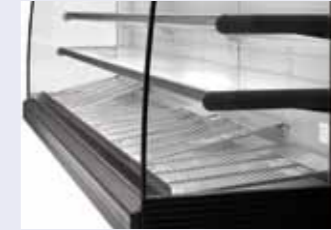
In a central installation, the Marena with crown ends and external lighting is a perfect eye-catcher, optimizing the presentation of merchandise and encouraging customer attention.

Abundance of ideas for the product mix



Boundless

Mirrored inserts give the impression of an endless abundance of space for merchandise.



Inclined

Each Marena can be optionally equipped with sloped display racks to provide an even better view of the products on the bottom deck.



Trendy

The hook displays follow the trend convenience products presentation.



Bright

The external lighting option fully illuminates the goods and can be combined with an automatic motorized night blind on request.



Attention-grabbing

The cascading product display areas keep temperatures low and attract shoppers' attention.



Optimized display

Marena crown ends in combination with Monaxis multidecks installed back to back



Accessible

The canopy is recessed, inviting customers to come right up close to the products.

High impact all store areas



Impact

Retailers will appreciate the potential of the Marena to showcase a wide variety of goods.



Stopper

Customers like to linger near a Marena. Placing them in a long line-up of multidecks maintains customer interest.



Prime cuts

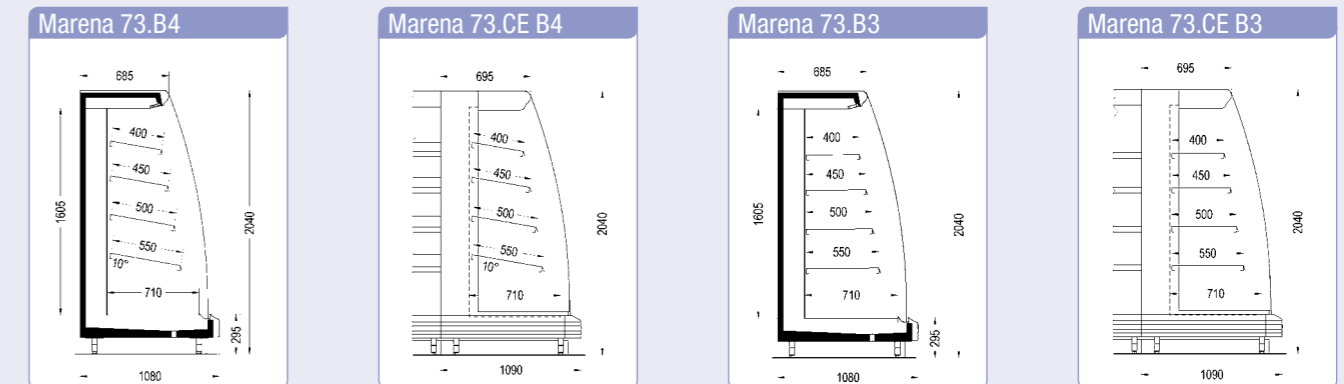
Processed meats are perfectly presented in the Marena refrigerated multideck. Its temperature control preserves fresh food quality. And that freshness really stands out thanks to the external lighting.

Technical data

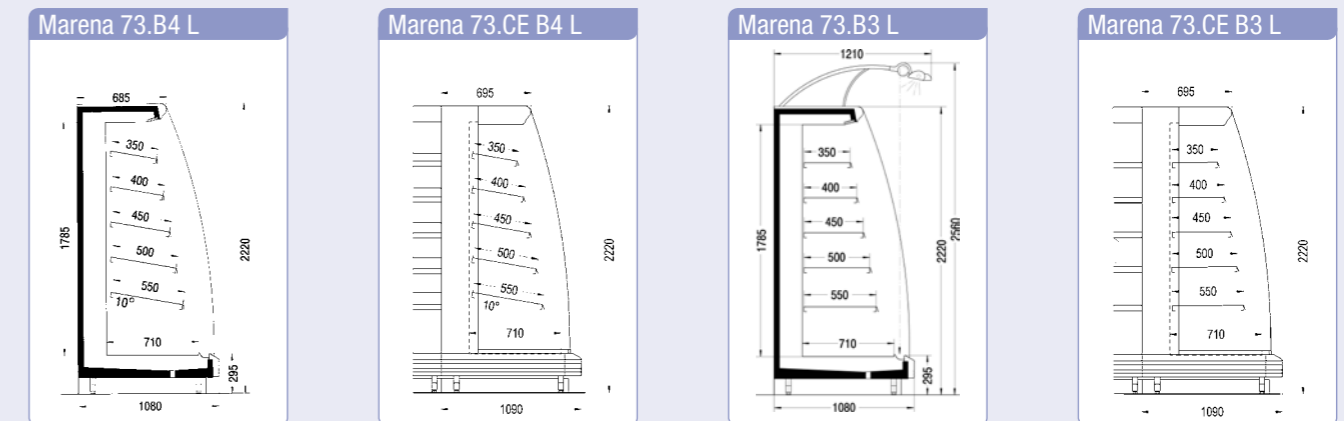
Marena

Type code **Marena 73.B4 L**
 Name of product line
 Depth of bottom deck = approx. 70 cm
 Cabinet front height = approx. 30 cm
 Change code/status = B
 Temperature range = 4 (0/+2 °C)
 Detailed information: L = Height 2,200 mm

Marena straight cases and crown ends: Height 2,040 mm, temperature range 4 = 0/2°C, temperature range 3 = 2/4 °C, 4/6°C



Marena straight cases and crown ends: Height 2,220 mm, temperature range 4 = 0/2°C, temperature range 3 = 2/4 °C, 4/6°C



(with motorized night blind and external lighting, option)

Marena	Modules* [mm]				Crown ends** [mm]		
	125	188	250	375	CE188	CE200	CE220
Length	1,330	1,960	2,580	3,830	2,135	2,255	2,455
Temperature range	3 (2/4°C to 4/6 °C) or 4 (0/2 °C)						
Display area	[m ²]						
Marena 73.B4 / Marena 73.B3	3.30	4.90	6.50	9.80	4.90	5.20	5.70
Marena 73.B4 L / Marena 73.B3 L	3.70	5.60	7.40	11.10	5.60	5.90	6.50
Marena 73.CE B4 / Marena 73.CE B3	3.30	4.90	6.50	9.80	4.90	5.20	5.70
Marena 73.CE B4 L / Marena 73.CE B3 L	3.70	5.60	7.40	11.10	5.60	5.90	6.50

* Length incl. end walls (40 mm each)

** Length incl. end walls and base bumpers (127,5 mm each)

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